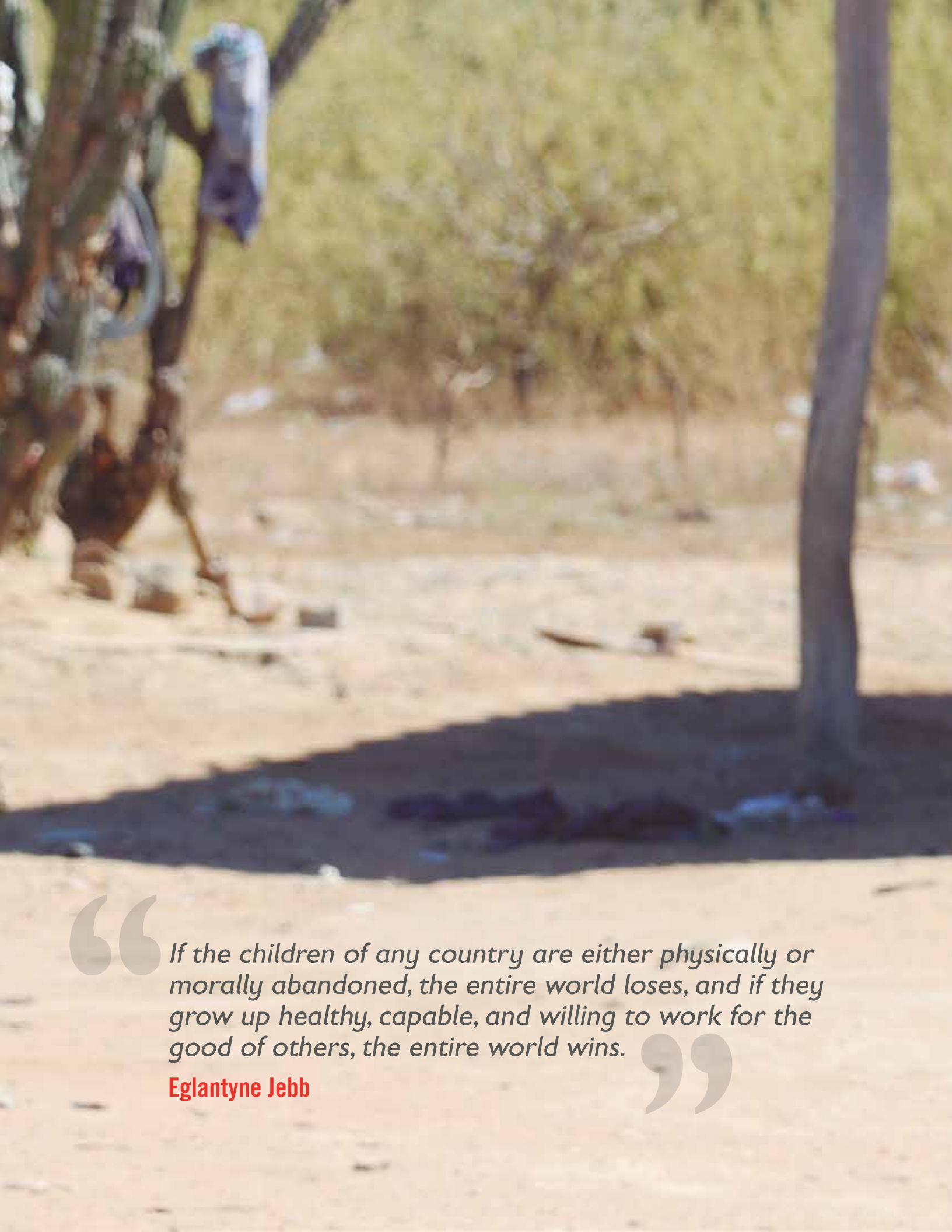


# ANNUAL REPORT

# 2020



**Save the Children**



“

*If the children of any country are either physically or morally abandoned, the entire world loses, and if they grow up healthy, capable, and willing to work for the good of others, the entire world wins.*

**Eglantyne Jebb**

”





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SAFEGUARD



A young boy with dark skin and short hair is sitting on a pile of wood shavings. He is wearing a dark blue short-sleeved shirt with a small circular logo on the left chest and light blue shorts with two white stripes on the side. He is looking towards the camera with a slight smile. To his right is a large stack of light-colored wooden planks. The background is a sandy area with some green plants and a wooden frame structure.

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# Save the Children

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**THANKS**

To each family and each child, youth and adolescent who has allowed us to learn from their lives and fulfill our mission as an organization. Thank you for working hand in hand with us, without you the realization of our goals would not be possible.

To the Save the Children team throughout Colombia, thank you for your tireless work even in times of pandemic.

To donors and allies, thank you for believing in us.

**PHOTOGRAPHY**

Marcela Campos, Gustavo Doria, Daniela Miranda, Jasec Moreno, Jennifer Rincón, Milena Rueda and Carlos Suavita.







**T**he year 2020 will be one the world will never forget. The COVID-19 pandemic exacerbated economic and social inequalities and led millions of people to see their incomes diminished and the ability to fully realize their rights restricted. Colombia was no exception, we all had to prepare ourselves to face a new moment in our lives, and in the case of an organization like Save the Children, with 102 years of existence, prepare their teams to carry out their humanitarian action in favor of those who most needed our protection and care.

Thanks to the National Government, Save the Children was able to continue working in support of local authorities throughout the territory, bringing food, distributing emergency kits and increasing its capacity to make multipurpose transfers to allow

thousands of people achieve stability as well as fulfilling unsatisfied basic needs amidst border closures and decreed national isolation.

In the regions where our operation remained open (Bogotá, Nariño, Valle del Cauca, Arauca, Norte de Santander, and La Guajira), we observed -with great sadness- how COVID-19 caused that thousands of children did not have the possibility of continuing with their studies, having to face the effects of domestic violence, the interruption of their school life and life project, child labor and, within this, their recruitment by armed groups. Many girls faced the responsibility of caring for their siblings, early unions and marriages, and child pregnancy were on the rise, as well as manifestations of xenophobia that left us without tools to continue showing the world the great host country that

we are for millions of families in a situation of mobility.

From the country's voice and together with the Save the Children team -made up of 460 professionals- throughout Colombia, we received the request to reject any type of violence against children and express our discontent at the selective homicides of young people, community leaders, and human rights defenders. Since March 2020, Save the Children maintained its commitment to facilitate a **#SafeBackToSchool** by producing content, printed, radio, and virtual material, distributing thousands of radios, tablets, computers, facilitating connectivity, and thus, the participation of children and adolescents in protective spaces, activities for reinforcement in mathematics, language, reading, among others and in scenarios where decision-makers took into



account their reality to support the actions in favor of the most vulnerable communities, those affected by the dynamics of armed conflict migration, and natural disasters such as those derived from the rainy season and the passage of Hurricane ETA-IOTA.

Thanks to you, partners, members of the Save the Children family, donors, United Nations System Agencies and colleagues from international and national civil society present in Colombia, we reached 149,971 beneficiaries, with the implementation of 20.3 million dollars spent in health activities, psychological support, prevention of gender-based violence, nutrition, access to safe water, education, protection, livelihoods. With your support, we were able to continue reinforcing the idea with our entire audience that the moment to invest in childhood is now **#ProtectAGeneration** that deserves to see its rights realized, exercise its full citizenship in Colombia, and build peace.

To my Save the Children team, thank you for all your work, commitment, and resilience in favor of our cause. All of you are, for me, your families and Colombia, the **#HumanitarianHeroes** that allow us to safely bring hope and light to those who need it most.



**María Paula Martínez**

Executive Director

# MY LIFE IN COVID-19 TIMES



"My name is Cristian, I am 8 years old, in these times of the pandemic I learned to share, play with my cousins, and to give a lot of love to my family and my mother".



"My name is Laurent, in the pandemic I spent very pleasant afternoons next to my cousin"

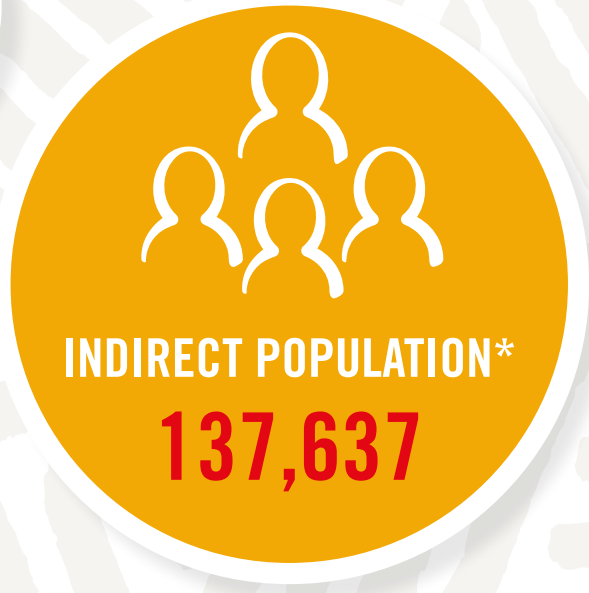




Andrés, like thousands of children in Colombia and the world, had to adapt to studying from home. The family's dining table became his desk.



"One of the activities I learned was to wash my hands to prevent COVID-19" Genny, 8 years old.



\*The calculation of indirect beneficiaries for 2020 was carried out according to criteria related to topic areas and type of direct beneficiary population for each of the implemented projects.



# OUR RESULTS 2020

## DIRECT PARTICIPANTS BY AREA

11,976



PROTECTION

33,865



EDUCATION

92,404



HEALTH AND  
NUTRITION

1,111



CHILD RIGHTS  
GOVERNANCE

44,754



REDUCTION  
OF POVERTY

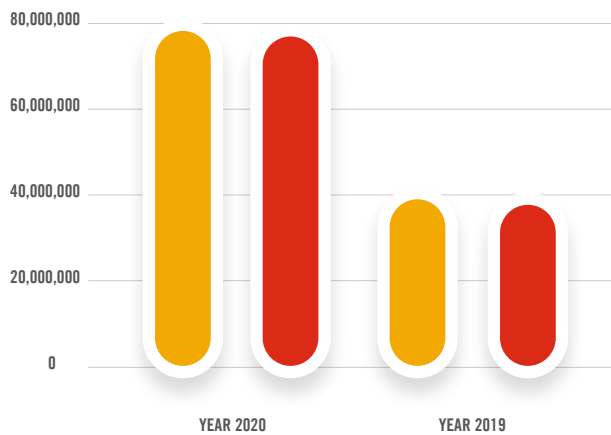
## WHERE ARE WE?



# OUR NUMBERS

## ANNUAL COMPARISON OF INCOME AND EXPENSES

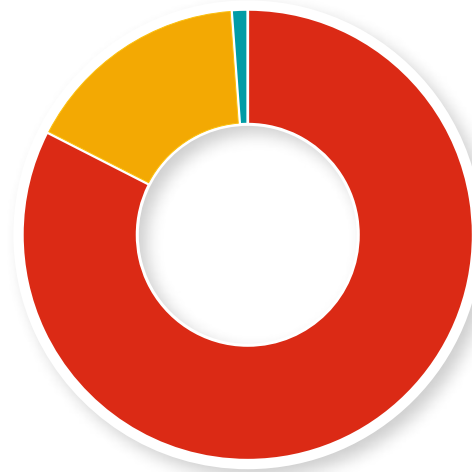
(Figures expressed in thousands of pesos)



INCOME	78,196,002	39,252,805
EXPENSES	77,909,711	38,525,157

## USE OF RESOURCES

(Figures expressed in thousands of pesos)



**INVESTMENT IN PROGRAMS**  
64,431,331 COP  
82.7 %

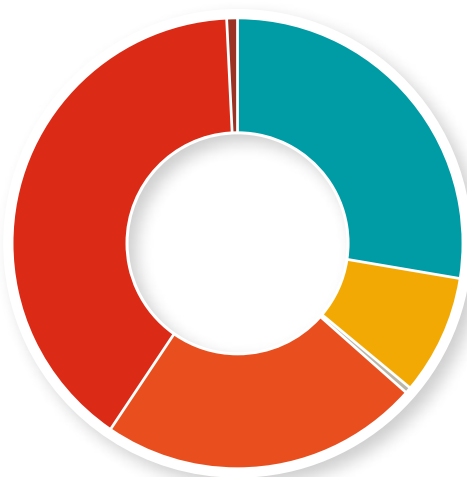
**OPERATION SUPPORT**  
12,621,373 COP  
16.2 %

**MARKETING AND NEW DONORS' ATTAINMENT**  
857,007 COP  
1.1 %

**77,909,711 COP**  
**100 %**  
**Total Investment**

## INVESTMENT PER AREA

(Figures expressed in thousands of pesos)



**EDUCATION**  
17,911,910 COP  
27.8 %

**HEALTH**  
5,669,957 COP  
8.8 %

**CHILD RIGHTS GOVERNANCE**  
12,886 COP  
0.1 %

**PROTECTION\***  
14,625,912 COP  
22.7 %

**REDUCTION OF POVERTY\***  
25,836,964 COP  
40.1 %

**TRANSVERSAL**  
373,702 COP  
0.6 %

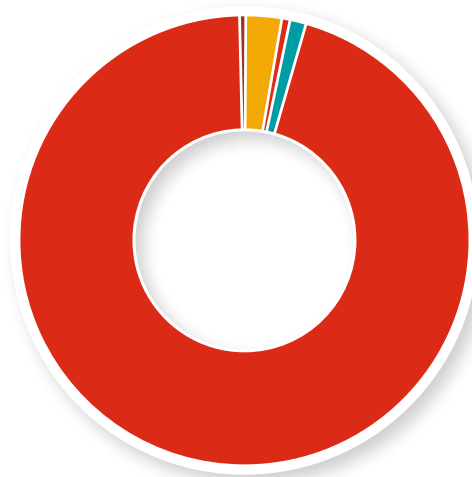
**64,431,331 COP**  
**100 %**

**Grand Total**

\* Includes CASH activities

## INCOME BY FINANCING SOURCE

(Figures expressed in thousands of pesos)



**NATIONAL AGREEMENTS**  
2,208,260 COP  
2.82 %

**CORPORATE**  
264,968 COP  
0.34 %

**INDIVIDUAL**  
934,400 COP  
1.19 %

**FOREIGN INCOME**  
74,627,180 COP  
95.44 %

**OTHERS**  
161,194 COP  
0.21 %

**78,196,002 COP**  
**100 %**  
**TOTAL**





# COVID-19 PANDEMIC

**6.825**

**PARTICIPANTS**

(3,380 boys and 3,445 girls) who were the protagonists of ludic, recreational and psychosocial activities to strengthen their capacity for resilience and emotional well-being.



We supported the public hospital network of the La Guajira department with the donation of personal protective equipment and training on its proper use, provision of medical equipment for the expansion of hospital services aimed at patient care, and delivery of COVID-19 kits for home case management.

**101.039**

**BENEFICIARIES**

both direct and indirect, who received aid to improve the conditions of access to basic sanitation and the promotion of good hygiene habits.



Through the Catatumbo Loves Education project, a proposal for protection in times of COVID-19, aimed at teachers, students, parents, and caregivers was designed. This proposal considered issues of children's rights, identification of protection risks and types of violence, and assistance pathways.

**421**

**TEACHERS**

of 15 educational institutions received protection materials and psychosocial assistance to engage in at home during the mandatory isolation phase due to the pandemic.



**13.126**

**HOUSEHOLDS**

received multipurpose cash vouchers.







“Silvia studies, but with all this COVID-19 she doesn't always find motivation and interest. Besides, she should have speech and motor therapy, but how do I pay for those when I have not been able to work every day to gather the money to pay for them. Idaliris and Silvia, mother and daughter participating in the 'Catatumbo Loves Education' project.”

The COVID-19 pandemic health crisis quickly turned into an economic crisis. Save the Children estimates that the number of children living in poor households could increase significantly. As well as being a key factor undermining the economic growth and social capital of a country, child poverty prevents children from accessing vital services such as health care and education, in this manner, our team of collaborators faced a new challenge: to continue with their work even in times of a pandemic.

**1.170**  
TEACHERS



were trained in literacy, arithmetic, and socio-emotional learning for educational care in times of pandemic.

Throughout the entire year, we disseminated prevention messages against COVID-19, identification of protection risks, home care alternatives, psychosocial advice, and learning activities to families.

**More than 50**  
SCHOOLS



benefited from training teachers for virtual and distance learning, educational guides and resources, educational, hygiene, and biosafety kits.

**9'000.000**  
LITERS OF WATER



were delivered to settlements in the La Guajira department.

**850**

(439 boys and 411 girls) with urgent protection needs were looked after through case management services.





A photograph showing the aftermath of a disaster. In the foreground, there is a large pile of debris, including wooden planks, metal scraps, and white plastic bags. A large, light-colored log or piece of driftwood lies horizontally across the middle ground. In the background, several buildings are visible, some of which appear damaged or partially collapsed. Two tall palm trees stand prominently against a clear, bright blue sky. The overall scene conveys a sense of destruction and the need for emergency response.

**WE  
RESPONDED TO  
FIVE PARALLEL  
EMERGENCIES  
IN THE  
COUNTRY**



January  
2020

## Migration

Out of almost **6 million** Venezuelans who have left their country, approximately **1.8 million** are in Colombia, through our operations in Education, Protection, WASH (Water and sanitation), CASH (monetary transfers) and Livelihoods, Health and Nutrition; we continue to provide better opportunities and access to basic needs to the most vulnerable children and their families, since 2018.

March  
2020

## COVID-19

We implemented our response strategy to the COVID-19 pandemic. Although our offices had to close, the staff continued to work from home, to adjust activities and reach the most vulnerable children and their families despite the distance. We created our "Task Force" to improve management during this time. Through this strategy, we reached **176,642 people (104,106 children and 72,536 adults)**, we accompanied our beneficiaries through digital means and we continued to adapt all our operations to meet the most urgent needs throughout the year.

October  
2020

## Winter Season

**The heavy rains** in multiple sectors of the country, as well as the natural disasters they caused, led to an increase in the needs of children and their families in the regions where we are present. In coordination with other organizations, we also reached affected families in the department of Chocó.

November  
2020

## Armed Conflict

After the significant increase in cases of displacement and massacres in the country, we want to reach more than **34,000 people** and more than **16,000 boys and girls** through our strategy. From our regional office, the response in Colombia to the armed conflict was categorized. This seeks for culturally appropriate, multisectoral care, focused on the experience and participation of the community, based on an analysis of the conflict and context.

December  
2020

## Iota and Eta

After the passage of hurricanes ETA and IOTA through the Caribbean, the regional emergency was declared. **The islands of San Andrés and Providencia** in Colombia were the most affected. Through our capacity to respond to natural disasters, we managed to reach Providencia, where implementation is still taking place based on two strategic lines: Protection and Education.



**EDUCATION**



During 2020, we contributed to the guarantee and access to a safe and quality education with an education response in emergencies and as a social development action, in communities affected by the migratory crisis, violence, extreme poverty, and natural disasters. Our purpose was and will be to guarantee the access, permanence, and achievement of quality learning of children, adolescents, and youth who face adverse situations. Our projects empower educational communities in the defense of children's rights, strengthen the capacities

of teachers and stakeholders in the education system, provide schools with pedagogical materials and resources, promote the bond of the family in the learning processes of students and promote the quality learning of basic skills in reading, writing, numeracy, and socio-emotional skills of teachers, students, and their families. Together with government entities, we implement advocacy and participation processes where their voice is heard and directly impacts their educational improvement, as well as the challenges involved.

“

Who would have believed that being barefoot in the sand, facing the breeze, is the most vivid memory I have when I was summoned from Cali to be part of a humanitarian mission and travel unexpectedly to an uncertain island? I liked the moment where I separated myself from the rest to take my time and contemplate, trying to solve a question in San Andrés on the shore of our powerful and colorful sea, what will Providencia be like? I looked for its figure repeatedly, straining my eyes on that line of liminal yellow light, very far away, where the blue of the sky and the sea meet in the afternoons when the day is ending. Today, I am a castaway in its sounds, the sun, the clouds, the waves, the music, the voices, and in going back to play with the boys and girls. They say that my eyes shine when they ask me about it - I have to go to the images of my memories made - I smile, because this time it was the most pleasant of the guilts that my taste for education has, that anchored me on that uncertain island where I lived for a short moment, the splendor, strength, and beauty of the treasure that I would prefer to remain hidden, one of Raizal culture, of having been welcomed and embraced in its warm arms, in a loving embrace that lasted nights and days.

”

Andrés Ramos – Emergency Education Assistant – Providencia Mission.

.....

## Our achievements

- To face the challenges posed by the closure of schools, the education program launched a strategy of adaptation to virtuality to respond to the needs that arose in rural and urban areas. The response in the education projects benefited more than 50 schools with resources destined to:
  - ★ Boost home learning.
  - ★ Train teachers for virtual and distance learning.
  - ★ Provide educational guides and resources to schools and families.

- ★ Foster socio-emotional skills.
- ★ Delivery of Educational kits.
- ★ Delivery of Hygiene and biosafety kits.
- ★ Delivery of feeding kits.
- ★ Spread of prevention and child protection messages.

- During 2020, the capacity of the staff of education projects to adapt and implement common approaches in the education area programming was strengthened. Throughout the year they were included

in emergency education and development projects: “Literacy boost, Numeracy Boost and Enable teachers”. With the implementation of common approaches, a strong basis to contribute to the improvement of the educational quality of **15 thousand boys and girls from the most vulnerable areas of Colombia** was consolidated.



- Under the global guidelines for safe return to school, agreements were established in collaboration with the education secretariats of the departments of Norte de Santander, Arauca, and La Guajira to accompany the gradual reopening of schools in 2021. The agreements for contributing to Safe Back to School (SB2S) include training of teachers for virtual and distance learning, the provision of biosafety implements, support for the design and implementation of biosafety protocols, pedagogical strategies for a gradual and progressive return, educational reinforcement for students with learning challenges during the pandemic and the learning diagnoses of students who faced the greatest challenges in learning at home.
- The project “**The World is my Home**” that will benefit more than 30 thousand boys and girls from the border departments affected by the Venezuelan migration crisis was approved and launched. The project seeks to carry out activities of access, permanence, and educational quality in some of the regions most affected by violence and the migratory crisis. Since 2019 the project “**Catatumbo Loves Education**” is carried out in the rural area of Catatumbo, Norte de Santander; this project seeks to reach more than 17,000 children and adolescents from Ábrego, Teorama, Convención, El Carmen and La Playa. Funded by the Norwegian Cooperation, this project aims for children and adolescents to have access to a safe and quality education, as well as spaces for participation and abilities for life.

## EDUCATION IN EMERGENCIES

With our learning guides and remote support through the pedagogical accompaniment strategy by telephone, guided by the emergency education assistants of each territory, we have ensured that **20,960 boys and girls** will continue to learn during the times of Covid-19.

Additionally, we have provided 2,399 boys and girls with radios so that they can continue learning at home and we have developed radio programs to support home learning and well-being. From the radio program, ‘My home is my School’; chapters

of 20 minutes each, translated into Wayuunaiki, and from the program ‘La hora del Kilele’, 10 episodes of 20 minutes were carried out. In addition, 11 podcasts were recorded on the themes such as “back to learning” and “parenting with tenderness”.

With these achievements, we offer a quality education to **13,762 children** in our learning spaces, focusing on literacy, numeracy and social-emotional learning. Similarly, we **trained 1,170 teachers** in reading, writing, arithmetic and socio-emotional learning

## Our 2021 projections

- We will ensure that boys, girls and adolescents affected by the crisis can continue to learn: to achieve this, we will continue to provide mixed education (remotely and face-to-face), strictly complying with all the biosafety protocols. We will take advantage of technology to ensure that while learning in our spaces; boys, girls and adolescents can develop the skills of the 21st century.
- We will continue to support children's learning and well-being inside and outside the classroom: through ludic activities, we will ensure that parents are equipped with skills to support their children's learning and well-being at home.
- We are committed to advancing gender equality and inclusion: we will ensure that children with disabilities can access education with their peers and that girls receive the same support to access quality education.
- We will continue the coordinated work with the local and national authorities in education, supporting the fulfillment of the objective of sustainable development #4, contributing to the quality education of migrant boys, girls, and adolescents, Colombian returnees, and host population.







**PROTECTION**

Our strategy for the child protection includes the contribution to the prevention, reduction of risk factors, and the strengthening of protective factors, through the creation of a program that includes interventions based on preventing and mitigating the consequences of violence, which affect girls and boys in contexts of armed conflict, disaster areas, and migration crisis.

During 2020, the development of protection actions within the framework of the response to the migratory crisis and the response to the conflict stands out, in both cases, these actions were blocked by the emergency of COVID-19 and situations due to the rainy season, increasing the risks of child protection and mental health and psychosocial support needs in the communities served.



From protection, the operation was adapted and alternatives for remote, virtual and mixed work to ensure the accompaniment of families and the execution of prevention and care activities against child protection risks were generated.



## Our achievements

### Within the framework of the migratory response

- 6,825 children and adolescents (3,380 boys and 3,445 girls) participated in ludic, recreational, and psychosocial activities to strengthen their capacity for resilience and emotional well-being.
- 850 children and adolescents (439 boys and 411 girls) with urgent protection needs were assisted through case management services
- 6,057 adults (2,338 men and 3,719 women), including fathers, mothers, caregivers, and community members, participated in awareness-raising activities on child protection, recognizing how to identify, prevent and act in the face of risks and different types of violence against children.

### Within the framework of the response to the armed conflict

- 4,284 children and adolescents (2,108 boys and 2,176 girls) participated in ludic, recreational, and/or psychosocial activities to strengthen their capacity for resilience and emotional well-being.
- 388 children and adolescents (215 boys and 173 girls) with urgent protection needs were assisted through case management services.
- 159 adults (33 men and 126 women), parents, caregivers, and community leaders participated in awareness activities on child protection, how to identify, prevent, and act in the face of risks and different types of violence against children.

## Our 2021 projections

- Consolidate the strategy of humanitarian attention and protection services for the migrant population in transit, especially for boys and girls, who are at greater risk of violence, mistreatment, and abuse.
- of the response to the emergency generated by the armed conflict, reaching areas in which situations of displacement, confinement and the risk of recruitment, use, and utilization of children and adolescents are violating children's rights.
- Health and Psychosocial Support, and Gender-Based Violence that are occurring in the communities in which we work as a result of the effects of the migratory crisis, COVID-19, conflict, and natural disasters.
- Expand the areas of attention and coverage in the framework
- Strengthen services, considering the growing needs for Mental



**HEALTH**



We provide health services directly in the department of La Guajira, in partnership with public hospitals in the municipalities of Maicao and Fonseca, where comprehensive care

in sexual and reproductive health, mental health and psychosocial support; and nutrition for the uninsured migrant, returnee, and Colombian population is offered.



We won the award “Global Medical Awards” presented by Save The Children’s Global Medical Team for “*Excellence in Clinical Services*”



## Our Achievements

- Creatively, the health team adapted new service delivery methodologies such as teleconsultation, in order to increase coverage in family planning, maintain follow-up and promote adherence to contraceptive methods already prescribed by the clinical team.
- Implementation of the “MAMI approach” -Management of at-risk mothers and infants under 6 months- of nutrition as a new component of the health program.
- We strengthened La Guajira’s public hospitals with the donation of personal protection elements for the health care workers, trainings and the donation of medical equipment for in-hospital care of patients diagnosed with COVID-19 (crash cart, vital sign monitor, incubators, mechanical ventilators, oximeters, ladders) and cleaning elements for the hospital areas.
- 8,591 people received counseling on behavioral changes to improve infant and child feeding practices.
- The health response was adapted to the biosafety requirements demanded to face the COVID-19 pandemic through a preparedness plan that required new protocols, guidelines, adaptations to the infrastructure, staff training, and budget adjustments for the acquisition personal protection elements.

## Our 2021 projections

- Expand the Sexual and Reproductive Health and Mental Health and Psychosocial support mobile teams to other departments in Colombia where we have established interventions thus complementing the offer of services to the migrant and host population.
- Maintain and expand influence zones of the health program in La Guajira.
- Expand our nutrition activities to improve access to follow-up and treatment for malnourished children and pregnant mothers.
- Implement the “Integrated Community Case Management” approach as a strategy to strengthen community health and therefore expand access to primary health care services for the migrant and host population.

## WATER AND SANITATION IN EMERGENCIES (WASH)

In 2020, the WASH program continues to support the response to the Venezuelan migration crisis and the health emergency of COVID-19 in Colombia, in the municipalities of Maicao (La Guajira), Arauca (Arauca) and Tumaco (Nariño) with access to clean

water, improving the conditions of access to basic sanitation and the promotion of good hygiene habits, reaching approximately 101,039 direct and indirect beneficiaries.

## Our achievements

- Over 9 million liters of water delivered to informal settlements in La Guajira, improving access to water and promoting hand washing for the prevention of COVID-19.
- Implementation of WASH actions in the territories of Tumaco (Nariño) and Cali (Valle del Cauca), responding to the COVID-19 emergency.

## Our 2021 projections

- Consolidate the WASH program in Tumaco (Nariño).
- Implement the solid waste management strategy in communities.
- WASH program response in the emergency of armed conflict in Arauca and Nariño.
- Strengthen WASH committees in informal settlements in La Guajira and Arauca.



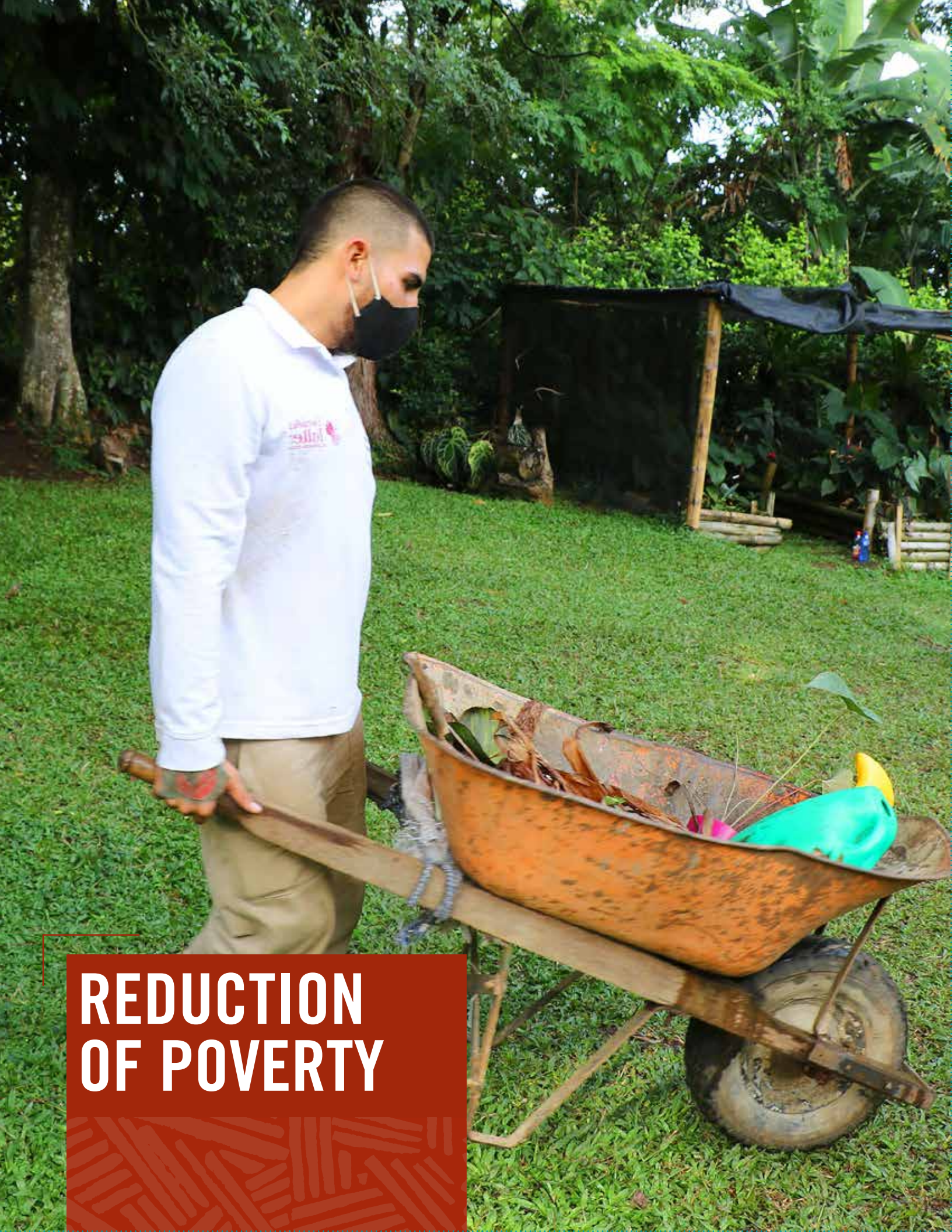




IN  
THIS  
TOGETHER  
#COVID19  
10

#InthisTogether  
2020





**REDUCTION  
OF POVERTY**



Seeking to ensure the sustainability of peace in the territories, it is essential to develop competencies in the populations to generate livelihood options that promote individual and collective well-being. This way,

we work to generate social and economic opportunities that are sensitive to gender, as well as to the cultural, artistic, and environmental characteristics of each community, thus encouraging lasting transformations.

“

I am aware that opportunities only happen once. On this occasion, I am a Save the Children participant and that has led me to want to articulate soft skills with extreme sports and create my own business. That is one of my biggest dreams

\*Phanor Prado. Participant in the project “Employing youth for a better future.”

”

## Our achievements

### Project ‘For a healthy childhood’ in articulation with Fundación Éxito

- In **10 municipalities** (Carepa, Sincelejo, Montería, Vianí, Pacho, Arbeláez, Mongua, Planadas, Natagaima y Rovira), it was possible to include, strategic planning and investment topics that allow contributing to the relief of chronic malnutrition and its social determinants in the Territorial Development
- Plans - PDT, in the section of situational diagnosis.
- **729 participants** were beneficiaries of the process in the 10 focalized municipalities: Monguí, Sincelejo, Montería, Carepa, Planadas, Coyaima, Rovira, Natagaima, Pacho, Vianí and Arbeláez; to position
- chronic malnutrition as a public health problem.
- **213 participants** of the health sector remained committed to the implementation of follow-up and monitoring strategies for chronic malnutrition and its social determinants.

### Project ‘Employing youth for a better future’ was financed by Bvlgari

- **213 adolescents and youth**, 131 women and 82 men were trained in Employability from the beginning of the project, surpassing the initial goal of 200 trained adolescents and youth.
- **36 young people** (19 women and 17 men) were linked to employment.
- **140 young people** (88 women and 52 men) finished their technical training in waiting and bar services, customer service, cash register operation, cutting and deboning of meat, general services, sales at service stations, commercial advisers, gardening and forestry, cleaning and comprehensive disinfection, commercial logistics and hospital trolley bearing.
- **25 alliances** were established with the business sector with entities such as Brillaseo, Rapiaseo, mercadería Justo & Bueno, Clínica Vallesalud IPS, Electrocréditos del Cauca, Auto Servicio El Jardín, Restaurante Cantina la 15, Restaurante Storia D’Amore, Restaurante Torca, Clínica Versailles.

## CASH AND LIVELIHOODS

Through the CASH project we provide emergency humanitarian aid in cash that allows highly vulnerable families to meet their basic needs such as housing, food and drinking water. When receiving multipurpose aid, beneficiary families have the possibility to select and prioritize their spending, which also gives them dignity. The ‘Livelihoods’ pilot program aims to

generate a sustainable option to generate income through employability or entrepreneurship. This becomes an opportunity for families who receive cash assistance to be trained in soft skills and trades, which allows them to be qualified workers and enhance their abilities to exercise an active, responsible, protective, and autonomous citizenship.

- 13,126 households received multipurpose cash assistance.
- More than 7,000 migrant and Colombian families were served in Bogotá and Cali.
- By linking nutrition and multipurpose cash, we positioned ourselves as a leading

organization in the promotion of breastfeeding and complementary feeding, which allowed more than 10,000 families to guarantee the nourishing of their children under two years of age.

- 4,733 people were beneficiaries of the 'BHA' financed program in Valle del Cauca, Bogotá,

La Guajira and Arauca. 4,294 were beneficiaries of the program financed by UNHCR in Cali. A total of 48,027 people from 13,536 households were beneficiaries through our CASH project.

## Our projections for 2021

- On 2021 we will reach 10,000 new vulnerable migrant and Colombian families through the delivery of multipurpose cash, the promotion of breastfeeding (exclusive up to six months of age) and complementary feeding (up to two years of age), promoting the sustainability and

and autonomy of these families through the support of employability and entrepreneurship.

- By 2021 we hope to have 160 implemented projects (80 in Arauca and 80 in Bogotá) and 160 people with job interview

skills and apply for jobs virtually. This project is financed by BPRM and has complementary financing from Discovery Networks - which funds 30 of Arauca's productive projects.











**SAFEGUARD**

At Save the Children Colombia we decided not to stop until we reached the last child, even in the midst of a challenging virtuality and the isolation of various communities and distance between people due to the pandemic. The increase in violence

inside and outside the home challenged us as a team, and from Safeguard, we accompany the construction of safe, accountable, and risk-aware virtual spaces. The training processes continued throughout the year for 241 new collaborators.



COVID-19 is also a cure of humility, it has made us see how vulnerable our way of life is and has imposed a new reality on us. The obligation to stop forces us to slow down, review opportunities, makes us more creative and trains us as managers of coexistence, so that disunity does not separate what we love the most, our family.

\*Jhonfran and Jeidibeth.



## Our achievements

- Despite the fact that the pandemic limited our meetings, we were able to do the refresher course for the offices in Cali, Ocaña, Cúcuta and Tumaco, as well as part of the Bogotá team.
- We created a communication strategy for the area, with IT and Legal developing and adapting resources that would enable safe virtual spaces.
- Digital communication pieces were created, podcast with key Safeguard messages where all the members of the management team participated.
- The “Safeguard Kit” was released for girls and boys participating in the organization’s spaces.
- The results were maintained in the corresponding KPI 12 for Safeguard.
- The challenge of budget planning, management and execution was assumed, using over 101,600,000 Colombian pesos.

## Our projections for 2021

- Consolidate the Safeguard Framework and all the policies in all the relationships that Save the Children Colombia contemplates, as well as a monitoring structure within the area to configure indicators focused on the quality of the processes and the area’s activities.
- Focus processes, procedures, activities, training, awareness, socialization and strengthening in Safeguard both in communities, girls, and boys as well as in partner organizations, providers, and staff.
- Standardize Safeguard, strengthen and position the country office in safe programming, thus reaching every partner to develop the strategy.



# ADVOCACY AND CAMPAIGNS



During 2020, framed in the global pandemic, we continued our contribution to the promotion and defense of children's rights in the country, through articulations with the Colombian civil society organizations and interagency instances, in conjunction with which we were able to generate scenarios where the voices of girls, boys, and continue to be heard.

messages in favor of children through our campaigns: #ProtegiendoAUnaGeneración, #ProtectAGeneration #AltoALaGuerraContraLaNiñez, #StopTheWarOnChildren #SalvemosNuestraEducación, #SaveOurEducation #HastaElÚltimoNiñoNiña, #EveryLastChild

Despite the isolation measures we were able to promote key laws for the protection of children and, we spread

“When they ask you about the boys and girls of Colombia, say that they are brave. Say that, in the midst of war, migration and poverty, it is they who have resisted. Because when they cross the barriers of fear, they only have to understand the value of life, where each step is full of joys and sorrows, always living with the hope of a better world.” Brave Children.

## Our achievements

- 15 municipalities and departments received technical accompaniment in their territorial planning process, in terms of children's rights: i) 100% of plans seek the coordination of public policies for childhood and adolescence; ii) 70 % of development plans seek the construction of action plans for the policy of "Prevention of illicit recruitment, use, utilization and sexual violence against boys, girls, and adolescents by organized armed groups and organized criminal groups; iii) 50% of plans give priority to carrying out actions to access services and to equalize the development conditions for girls, boys, and adolescents with disabilities; iv) 50% of plans recognize the importance of guaranteeing rights and generating comprehensive care for our migrant population; v) 60 % of the analyzed plans bet on the conformation and/or strengthening of the Child Participation roundtables.
- Together with the Alianza por la Niñez Colombiana we managed to promote the bill that seeks to eliminate physical punishment and humiliating treatment of girls, boys, and adolescents, approved on March 24th, 2021, making Colombia the #64th country to adopt this important measure.
- We donated tablets and internet data plans to help the girls and boys in the participation networks to stay connected during the COVID-19 lockdowns.

## Our projections for 2021

- Contribute to learning opportunities and access to education so that girls, boys and adolescents who were out of school before the pandemic return, those who couldn't keep attending classed continue, and those who dropped out reintegrate.
- To achieve greater political commitment to increase and maintain the amount of public spending on education, incentives for emergencies, and international aid aimed at children and their social protection.
- Ensure that policies aimed at preventing violence, including Gender-Based Violence (GBV), guaranteeing the rights of girls, boys, and adolescents victims of the armed conflict, and building peace are inclusive and have a focus on childhood.
- Promote the participation of girls and boys, including their inclusion in official spaces such as municipal children's participation roundtables and youth councils, as well as at the organizational level of Save the Children Colombia from the implementation of projects, groups and clubs, in municipal, and regional chapters, etc.

A person with long dark hair, wearing a red t-shirt, is seen from behind, looking out of a window at night. The window has multiple panes, and a bright light source is visible outside, creating a strong glow and silhouetting the person. The scene is dark, with the light from the window being the primary illumination.

# **Brave BC CHILDREN**

In 2020, the short film “Brave Children” was filmed, an audiovisual piece led by Save the Children Colombia and 4K Producer, starring girls, boys, and adolescents participating in the Save the Children processes in Nariño, Valle del Cauca and La Guajira.

With “Brave Children” we bet on cinema as the short film leads to the specialized path of festivals where we hope to bring the message of brave childhood to all corners of the world. These festivals include the Cannes Film Festival (France), Toronto International Film Festival (Canada), Raindance Film Festival (United Kingdom), DOC NYC (USA), Cork International Film Festival (Ireland), LA Shorts (USA), among others.

“Brave Children” is a short documentary filmed in Tumaco, Buenaventura, and Maicao that tells the story of Evelyn\*, Andrés\* and Sergio\*, who find themselves in situations of conflict, migration, and poverty. In this context, children face their fears, inspiring us with their brave stories. The three girls and boys have been participants in the territorial actions of Save the Children Colombia.

Narrated by Colombian actress and singer Flora Martínez and written and directed by filmmaker Jeff Monroy, “Brave Children” is a story that inspires and seeks to empower girls and boys of all the world. This production was shot in 15 days in collaboration with our allies on the ground, as well as 4KAUV Film Company, ALLUSION Pictures and in associated production with Loma Film Rental, Crayola Films, Dinolab Post, 90 Grados Events and Sagrav Agency. It was shot with ARRI and the highest quality designed for cinema and international audiences. “Brave Children” coming soon for all audiences.

A SHORT FILM BY **JEFF MONROY**

# BRAVE CHILDREN



Save the Children



SAVE THE CHILDREN PRESENTS

AN 4KAUV ALLUSION PICTURES PRODUCTION A JEFF MONROY SHORT FILM "BRAVE CHILDREN"

NARRATED BY FLORA MARTÍNEZ SOUND DESIGN BY YOTHO JULIÁN ROJAS VISUAL EFFECTS SUPERVISOR EDWIN SOTO

EDITOR JEFF MONROY COLORIST JORGE HERRERA CINEMATOGRAPHY SANTIAGO CORTÉS

EXECUTIVE PRODUCER MARÍA PAULA MARTÍNEZ PRODUCED BY JEFF MONROY MARCELA CAMPOS

WRITTEN AND DIRECTED BY JEFF MONROY







**FUNDRAISING,  
MARKETING  
AND ALLIANCES**

Through alliances with individuals and private sector organizations, we facilitate and promote the implementation of our projects and programs. We build strategies and activities aimed not only at fundraising, but also at strengthening and positioning the organization in Colombian society.

Our actions are part of the achievement of significant, lasting alliances with a high impact for girls, boys, adolescents, and youth in Colombia.

“

One of the most beautiful moments that I remember from my work was when I had the opportunity to visit the Abrazar Center. A space that seemed so significant and growing to me. I had not had the opportunity to visit a project and witness the impact of our actions on the lives of girls, boys, and adolescents and youth. During the tour, which our friends from “Face to Face” were a part of, the girls, boys, and adolescents performed a song for us. I remember the excitement of that moment as if it were yesterday. I was so happy to see their faces and to know that thanks to our work, they are protected and maybe not on the streets going through hard times. I also remember that when we were about to leave, a little girl - about four years old - hugged me, and without a doubt, it was a very nice feeling. An experience that I will not be able to forget.

\*Angie Olarte, Teleoperator.

”

## Our achievements

- We gave continuity to the “Face to Face” fundraising activities, following the biosafety protocols and expanding this work to the cities of Cali, Medellín and Bogotá. We managed to exceed the goal set of **400 donors**, reaching instead **643 new Childhood Guardians** that believed in us and supported our work. Our efforts, together with the trust placed in our organization, resulted in the year **an increase of 498% in the attraction of donors.**
- We achieved a great contribution and support from companies during 2020. Donations in kind reached a value greater than **\$290,000,000 COP** and in cash the go over **\$242,000,000 COP**, thus turning into fundamental support for the implementation of **programs and attention to emergencies faced by more than 75,000 girls, boys, and adolescents** in Colombia to whom we give our aid.
- In regards to the Child Rights Governance framework development scope, we have registered as members of the United Nations Global Pact Colombia Network initiative, an international effort that promotes the commitment of private and public sectors, and civil society to develop its actions within the framework of the **10 Business Principles** which in turn are divided into four pillars: Human rights, labor standards, environment and anti-corruption. With this, we take a great step towards the consolidation of our goal of being both ally and consultant of the private sector in matters concerning knowledge and implementation of business principles related to children’s rights within their organizations.
- Consolidation of the Business Principles and Children’s Rights line of work, with the support of SC Sweden, as a guiding instrument for companies on how to prevent and mitigate impacts on girls, boys, and adolescents in commercial operations, and specify the corporate responsibility to respect them and the commitment to promote their rights in the development of their activities and business relationships.



## Our projections for 2021

- We will work to build a stronger fundraising organization. Establishing, together with our individual and corporate donors, alliances and movements to generate the change that children need.
- We will focus in the relationship with the private sector, to provide a timely response – working hand in hand with the companies – for the programs that require support.
- We will examine new sources of growth, prioritizing the generation of new fundraising opportunities from individual donors and companies.
- We will help to leave a mark on the lives of the most vulnerable children and adolescents in our country, through our fundraising actions, giving our best effort to achieve the proposed goals.

### Corporate alliances



“...At Vestas we recognize that the creation of alliances with experienced and reliable organizations with a human rights approach and, above all, with a local presence, is key to the implementation of initiatives in favor of the communities, that contribute to the fulfillment of the Sustainable Development Goals (SDG). That is why our company considered Save the Children Colombia as a relevant ally to be able to reach communities in La Guajira such as Maicao, Riohacha, and Fonseca, and give them aid during the COVID-19 pandemic.

Save the Children can be an effective alliance for any company that seeks to positively impact the human rights of children and their families, due to its high sense of accountability and compliance with standards; thus, the passion of its work teams and its approach to the local context is also remarkable. This gives peace of mind as an organization, that the resources allocated will be properly implemented, contributing to the empowerment and development of future generations.”.

-Laura Pardo García,  
CSR Regional Manager LATAMVestas



At the age of 40, Juan Esteban Gonzales Sierra's goal of life is to ensure that Colombian children can live a different story from that of the armed conflict, poverty, migration, and other adverse situations that knock on their doors. Being the father of a 12-year-old boy, made Juan Esteban see that, through a donation, the ability to empower the voice of children was in his hands.

"I am a parent, and knowing that there are girls, boys, and adolescents in such vulnerable situations made me make the decision to change their fates: not chosen but premeditated. I would not like my son to have it rough... for him to go through hardship. So, since I have the ability to contribute to others, why not do it?", Says Juan Esteban, who is from Medellín.

In his story, he emphasizes that if he met the girls, boys, and adolescents that he impacted with his contribution as a Child Guardian, he would not say anything, he would only listen to the valuable things they have to say.

"I would listen to them to find out what else they need and how I can contribute from my role. How I can contribute to their futures to keep on helping. I think they are the ones who can guide us to other things they might need", says Juan Esteban.

As part of his role, Juan Esteban proposes to contribute from his knowledge to Colombian children. "As a statistical professional, I feel that I can teach girls, boys, and adolescents about learning related topics. It will always be a goal to support children so that they continue advancing", he complements.



# Donors



**USAID**  
DEL PUEBLO DE LOS ESTADOS  
UNIDOS DE AMÉRICA

Canada 



**Norad**



**Redd Barna**



**EDUCATION  
CANNOT  
WAIT**



Schweizerische Eidgenossenschaft  
Confédération suisse  
Confederazione Svizzera  
Confederaziun svizra

Embajada de Suiza en Colombia  
Ayuda Humanitaria y Desarrollo (COSUDE)

**BVLGARI**

**L A C T**  
LATIN AMERICAN CHILDREN'S TRUST



**UNHCR  
ACNUR**  
La Agencia de la ONU para los Refugiados



**CISCO**  
Foundation

**Colgate**



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**Discovery**

**Google**

Latter-day Saint  
Charities

THE CHURCH OF  
JESUS CHRIST  
OF LATTER-DAY SAINTS

**Sams<sup>on</sup>ite**

**Straza**  
THE INSIGHT OF SHOPPER MARKETING



**Sida**

# Allies

## Embassies in Colombia

- Embassy of Argentina
- Embassy of Canada
- Embassy of Spain
- Embassy of the U.S.
- Embassy of Norway
- Sweden's Embassy
- Embassy of Switzerland

## Civil Society Organizations

- Alianza por la niñez colombiana
- Niñez Ya
- Coalition against the engagement of girls, boys and youth in the armed conflict in Colombia -COALICO
- Collective of civil society organizations to monitor ODS
- Taller de Artes Makú
- Artesanías de Colombia
- Ideas for Peace Foundation -FIP

## Humanitarian Coordination

- International Organization for Migration (IOM)
- UN High Commissioner for Refugees (UNHCR)
- United Nations Children's Fund (UNICEF)
- United Nations Development Program (UNDP)
- International Committee of the Red Cross (CICR)
- Interagency Group for Mixed Migratory Influx (GIFMM)
- NGO Humanitarian Forum (FOG)
- Group of Monetary Transfers (GTM)
- Grupo Humanitario País

## Save the Children

- Save the Children LATAM and the Caribbean
- Save Children International
- Save the Children U.S.
- Save the Children Canada
- Redd Barna
- Radda Barnen

## Governmental Organizations

- High Counselor for Human Rights
- High Counselor for Early Childhood
- Ministry of National Education
- Post Conflict Ministry
- MinTIC
- Ombudsman's Office
- Colombian Institute of Family Welfare (ICBF)
- National Learning Service (SENA)
- Unit for Comprehensive Attention and Reparation of Victims (UARIV)
- National Unit for Disaster Risk Management (UNGD)

## Non-Governmental Organizations

- Comisión Intersectorial de Primera Infancia
- Fundación Plan
- World Vision Colombia
- Mercy Corps
- Aldeas Infantiles S.O.S.
- Norwegian Counselor for Refugees
- Jerez y Sandoval
- Fundación Éxito
- Children International
- RedPapaz
- Geneva Call
- Cruz Roja Colombiana
- Pastoral Social
- Conectados
- Fundación Paz y Bien
- Corporación Otra Parte



# Allies

## Corporate Alliances

Auto Servicio El Jardín  
Brillaseo  
Cámara Colombiana de la Construcción -CAMACOL.  
Clínica Vallesalud IPS  
Electrocréditos del Cauca  
Mario Mesa  
Manuela Echeverry  
Mercadería Justo & Bueno  
Rapiaseo  
Restaurante Cantina la 15  
Restaurantes Storia D'Amore  
Restaurantes Torca  
Tigo  
Vestas  
WeWork

## Ambassadors Friends

André Tarditi  
Alkilados  
Dr. Barbuchas - Miguel Bayona  
María José Martínez  
Mauricio Botero  
Mik Mish



“ *Before children, all men and  
women must unite* ”  
**Eglantyne Jebb**





# HUMAN TALENT



During 2020, we had a great challenge as an organization as a result of COVID-19, in light of this, we implemented work from home with our teams at the national level to continue with the mission of reaching every child.

We managed to minimize contagion risks and, as well, we resumed face to face work in the regions of Colombia where we operate using the support of guide documents with biosafety protocols, which were shared with our collaborators and reinforced by our health focal points.

Additionally, during the last year, we accompanied employees with health promotion and prevention activities: focused on their physical and mental well-being, counting in turn with our “Caregiver Care” service and Cigna telemedicine service.

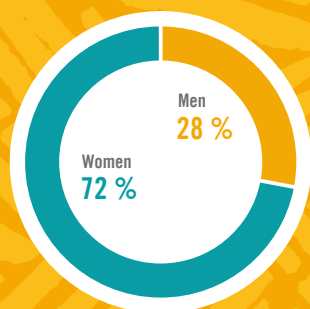
★ We were ★  
Finalists in the 3rd *Edition*

*of the Colombian Award for Good Labor Practices* thanks to the dedication of each of our collaborators, who always guarantee excellent work and commitment. Becoming nationally recognized as a good place to work is a great source of pride. It is the perfect recognition to our commitment to create and maintain the best conditions so that all our collaborators have the best conditions for personal and professional development.

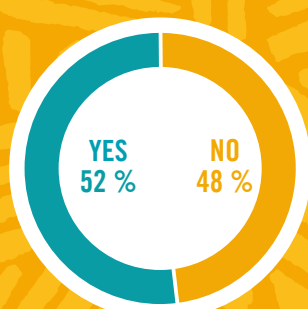




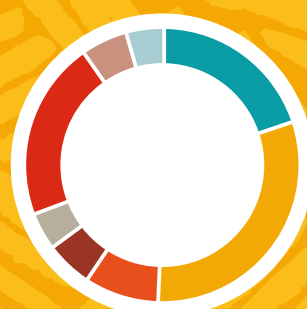
### COLLABORATORS BY GENDER



### COLLABORATORS SERVED BY "CARE FOR THE CAREGIVER"



### COLLABORATORS BY OFFICE



18 % ARAUCA  
28 % BOGOTÁ  
8 % CALI  
5 % CUCUTA  
4 % EL CHARCO  
24 % GUAJIRA  
4 % OCAÑA  
9 % TUMACO

- ★ With the support of internal professionals, and aiming at enhancing their skills, we held webinars focused on nutrition, mindfulness, dance, cooking classes and English classes.
- ★ Together with strategic allies, such as ARL SURA and the Cafam compensation fund, we carry out activities focused on ergonomics, active breaks, mental health, hearing and voice conservation, due to the dynamics of working at home. We enable "Care for the Caregiver", an outsourced service for our workers where we cover work and emotional issues that require emotional support from psychologists with experience in the humanitarian sector.
- ★ We promoted the use of Cigna: a benefit given to Save the Children workers worldwide, to have support through telemedicine. We carry out participatory contests at the national level integrating the worker's families.
- ★ Comfort elements such as: Chairs, keyboard and mouse combo were given to our collaborators for greater ergonomics when working at home.



## Our projections for 2021

Guarantee the physical and mental health of our collaborators, in the continuity of activities to strengthen the socio-emotional balance of each of them and the verification of environmental, ergonomic and technological conditions of the workspace.

Through the use of methods such as empowerment and professional development, we will continue to manage processes related to remote work, such as the design of tasks, forms of leadership and assertive communication.

Keep strengthening our staff selection processes hoping to guarantee that all candidates to be hired are the most qualified, complying with the values and internal culture of the organization.

# José Luis Sánchez

Education Officer



“Education saved my life”, with that phrase - lyrical and shocking - José Luis Sánchez begins the story of his life. 24 years is the time he has spent adding to personal and professional experiences, and today, these have made him the person that he is and seeks to be.

At the age of 12, and in a school in Guapi (Cauca), José met Save the Children for the first time. From there, the path he has traveled continues to lengthen and take him from one place to another, now, bound for Riohacha (La Guajira) as an Education officer for the ‘The World is my Home’ project.

“I am an unrelenting young man. A young man who fights for his homeland and who, thanks to good timing, was able to identify the difficulties that his environment had to make the most of them and thrive. I took advantage of that impulse, and somehow, I left my comfort zone to embark on a path to other places: in search of learning, knowledge, and opportunities. But thinking that I should return and give back. Go back and give my people everything I have learned”, José says.

As if it were yesterday, he remembers that Wednesday, August 21, 2019, right at 3:30 a.m. when he arrived to Maicao leaving behind the Colombian Pacific. A distant land, also coastal, but with different traditions the ones he knew, is what welcomed him.





“My first impression was that there were a lot of people on the street at that time. I looked for a place to stay, but they closed the doors on me because I was different from them. And later I found where to stay to start working,” adds José in his testimony. Participant, assistant, consultant, tutor, associate, and now, Education officer have been the steps that José has traveled hand in hand with Save the Children to develop his passion for teaching and safeguarding those who, like him at that time, seek opportunities for a different life.

“What I do right now is give back a little bit of everything that I have collected over the years. To be able to apply it and deliver it to other communities, specifically in education issues to guarantee access and permanence in of boys and girls in it: that is my fundamental projection because, in the end: education saved my life. Without

education, I am convinced that we cannot do much or transform the social fabric”, he tells us.

José’s curiosity, when he was still a child, led him to be part of the PACO participation and communication strategy. From there, he learned to empower his voice and how he is achieving significant changes that he, additionally, could replicate in others.

“I am the living result that we change lives. I am an example of the struggle of those who gave me a push, of what I represent now. About six years have passed and I would tell the child version of José that he is capable of everything and that he must do things without fear”, he reflects.

With his story of strife, José declares that the passion for doing what he

likes has led him to be an example of resilience, giving all his best to leave seeds that nourish the girls, boys, and adolescents we reach.









Escuela Taller  
DE JARDINERIA DE CALI











 Save the Children Colombia  Savethechildrencol

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**Email:**

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